

For Immediate Release

27 June 2007
Phuket, Thailand

Free YRock Summer Music Camp at Laguna Phuket

Laguna Phuket will be the venue for YRock's Summer Music Camp during 6-11 August 2007. The music camp will comprise free daily workshops, culminating in a concert at the Laguna Holiday Club Resort the evening of Saturday 11 August from 7:30-9:30pm.

YRock is Hong Kong's hottest youth events and performance platform providing opportunities to develop and showcase youth talent, putting in place the stepping stones to progress and develop towards industry standard and a potential career in the music industry. It aims to build an international youth scene on- and off- line in Hong Kong and across Asia-Pacific based around music, promoting the international music scene by encouraging original material at the grassroots level. YRock provides a unique opportunity for teenagers and talent to meet other likeminded individuals, form bands, create music/digital media and perform on a regular basis.

YRock performances are held every month and allow Hong Kong's aspiring young musicians to display their talents on their way to competition in the YRock POP Asia Pacific's International Teenage Music Challenge in December.

Phuket youngsters will now have the same opportunities as their peers in Hong Kong. The workshops will take place every afternoon from 3:00-5:00pm at the Allamanda Laguna Phuket. YRock workshops are open to any act, talent or audiovisual crew. Talent includes musicians, bands, vocalists, soloists, dancers, DJs and media jocks. For classically trained musicians, the workshops also offer CLOCK, which is a fusion between classical and rock. Music genres range from rock, pop and rap to CLOCK.

The concert on Saturday will feature guest performances from 2006 YRock POP winners Ghost Souljah and Dani & Maren, as well as special performances from youth talent involved in the week's workshops.

For those interested in participating in the YRock Summer Music Camp at Laguna Phuket, please contact Belinda Howard at belmike@netvigator.com or visit www.yrock.com.hk for further details.

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Note to the Editor

Laguna Phuket is Asia's finest destination resort, a collection of deluxe hotels: Banyan Tree Phuket, Dusit Laguna Resort, Laguna Beach Resort, Sheraton Grande Laguna Phuket and Allamanda Laguna Phuket, which all share 600 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel and Quest Laguna Phuket Adventure, a leading corporate training and outdoor recreation facility.

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