

For immediate release

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Phuket, Thailand

Laguna Phuket to Open New Hotel



LHC Phuket Resort

High resolution image available at <http://www.lagunaresorts.com/~ftpdm/Pictures/LHCResortBedroom.jpg>



High resolution image available at <http://www.lagunaresorts.com/~ftpdm/Pictures/LHCResortLivingroom.jpg>

Media Contacts

Tel: +66 76 324 060

Fax: +66 76 324 061

Ms Nattira Anaksiri

Assistant Public Relations
Manager

nattiraa@lagunaphuket.com

Ms Naravadee Swangridht

Public Relations & Advertising
Manager

naravadees@lagunaphuket.com

Ms Debbie Dionysius

Director of Destination Marketing

debbied@lagunaphuket.com

Online media centre at

<http://media.lagunaphuket.com>

Laguna Phuket, Asia's finest destination resort, is proud to announce the soft opening of the **Laguna Holiday Club Phuket Resort**, a dedicated new resort for members of the Laguna Holiday Club, scheduled for mid-October 2006.

The Laguna Holiday Club Phuket Resort will be the sixth deluxe hotel situated within the world-renowned, 600-acre Laguna Phuket complex, joining Banyan Tree Phuket, Sheraton Grande Laguna Phuket, Dusit Laguna Resort, Laguna Beach Resort, and Allamanda Laguna Phuket.

Exclusive to members and guests of Laguna Holiday Club, the resort features 79 spacious suites available in three room types, Junior Suite, One-Bedroom Suite and Two-Bedroom Suite, ranging in size from 65-113 square metres. All suites overlook the award-winning Laguna Phuket golf course and have separate living and dining areas, as well as a convenient kitchen with full kitchen equipment and supplies, enabling guests to prepare meals themselves as another option to the resort's restaurant and room service.

Resort amenities include a free-form swimming pool with waterslide, pool bar, restaurant, Kids' Club, games room, and Internet access in every suite plus free wireless connection in the lobby area.

The resort's restaurant, aptly named 'At Seventeenth' because it faces the 17th hole on the golf course, will be managed by Banyan Tree Phuket and have seating capacity for 114 guests. Offering all-day dining, the restaurant will also feature a tapas bar during dinner, as well as specially heated hot stone plates on which guests can cook their own meals. Another enticing aspect of the restaurant is that, in addition to the extensive wine list, guests may opt to bring their own wines without having to pay corkage fee.

Laguna Holiday Club Phuket Resort is very much a family-friendly venue. All suites have a sofa-bed and can accommodate 4-6 guests, depending on room type. The Kids' Club will open from 8am until 10pm daily, providing children with lots of fun games and activities, and parents with the opportunity to enjoy some quiet private time. There will also be a Sunday Barbecue lunch with tons of activities for children.

Apart from the luxurious accommodation and superb resort amenities, Laguna Holiday Club Phuket Resort will take pride in providing personalized service to its guests. "Being an all-member resort, there's no VIP category. Everybody is on an equal footing," explained Roland Svensson, Laguna Phuket's Assistant Vice President-Hospitality Services. "We have a very strong guest history database. We have so much information about our members that we can really personalize our service. We'll treat them so they feel that this is their home away from home."

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Note to the Editor

Laguna Phuket is Asia's finest destination resort comprising five (now 6) deluxe hotels: Banyan Tree Phuket, Dusit Laguna Resort, Laguna Beach Resort, Sheraton Grande Laguna Phuket, Allamanda Laguna Phuket, and Laguna Holiday Club Phuket Resort, which all share 600 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel and Quest Laguna Phuket Adventure, a leading corporate training and outdoor recreation facility.