

For Immediate Release

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Phuket, Thailand

Dusit Laguna Display Villa Opens



Dusit Laguna Villa master bedroom
High resolution image available at <http://www.lagunaresorts.com/~ftpdm/Pictures/DLVMasterBed.jpg>



Dusit Laguna Villa living room
High resolution image available at <http://www.lagunaresorts.com/~ftpdm/Pictures/DLVLiving.jpg>



Dusit Laguna Villa pool deck
High resolution image available at <http://www.lagunaresorts.com/~ftpdm/Pictures/DLVPool1.jpg>

Renowned for its genuine Thai hospitality that has become synonymous with the Dusit name, Dusit Laguna Resort will extend its 'Thai Way of Life' philosophy to include private property management. With the introduction of Dusit Laguna Villas, the Phuket resort is the first of the Dusit Hotels & Resorts chain to offer luxurious pool villas.

Set within the gardens of Dusit Laguna Resort, though situated to ensure total privacy, Dusit Laguna Villas are three-storey, two-bedroom homes that offer owners spectacular views of a tropical lagoon and the Andaman Sea. The villas are, quite simply, breathtaking, among the best to be found anywhere. At one time it was only possible to enjoy such glorious panoramas by booking a room or a suite at a Laguna Phuket resort. Not any more! The new Dusit Laguna Villas offer Laguna Phuket's extraordinary views as part of a lifestyle package designed to meet the needs of idealists who want to wake up every day to those sweeping skylines. The villas themselves are as spectacular as the views, built specifically to appeal to active achievers and situated close to the best recreational facilities and restaurants that the holiday island has to offer. The whole concept should have great appeal to those who wish to be able to call Laguna Phuket home, or just invest in those villas.

Given the special nature of the assignment, the villas, positioned along the edges of the lagoon and the Andaman Sea, needed special treatment. Leading interior designer Dharmali Kusumadi acknowledges that the panoramic position of the villas has governed the architects' thinking. The result, now available to view at the recently opened display villa, actually turns design thinking upside down. The two bedrooms are on the ground floor, each with a private walled courtyard garden, and the way to the living space is up . . . all the way up to the 6x3x1.3-metre deep pool on the third storey top deck. The thought of being up high in a private pool, looking across the finest water views on Phuket, will probably prove a temptation for many.

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Dusit Laguna Villa pool deck
High resolution image available at
<http://www.lagunaresorts.com/~ftpdm/Pictures/DLVPool2.jpg>



Dusit Laguna Villa pool deck
High resolution image available at
<http://www.lagunaresorts.com/~ftpdm/Pictures/DLVDeck.jpg>

Both bedrooms have spacious storage areas, with the main bedroom featuring a walk-in wardrobe. Both also have large en-suite bathrooms. Living space has been delivered to the tune of more than 290 square metres, and Dharmali's expectation is that the seclusion of the bedrooms will contrast neatly with the floor-to-ceiling openness upstairs. Beyond the kitchen and dining area, a huge sofa of tempting dimensions flows to the patio and the vista. But there's no necessity to open the doors: the view comes spilling inside. Upstairs lies the rooftop pool, a pair of sundeck loungers, a sublime outdoor shower and a table setting . . . plus that glorious panoramic view, with the ceiling peeled back to reveal an impeccable Phuket sky. In every way, it's an adaptation of the penthouse lifestyle into something unique to Laguna Phuket. But as Dharmali is quick to point out, these are villas, with more to offer. "With all that lounging space it's certainly more comfy," he says. "But it's also much more like a home than a suite. Yet the location means it has all the luxury of resort living."

Dusit Laguna Villas offer owners both a fantastic lifestyle and unique investment opportunity. Owners can receive a 6% fixed return on their investment for six years through Dusit Laguna Resort's managed rental program, while retaining 60 days a year for their own complimentary usage.

Owners of Dusit Laguna Villas will also receive complimentary membership to the Laguna Phuket Golf Club as well as an entry to the Laguna lifestyle with Laguna Residents' Privileges to access the facilities at all the Laguna Phuket hotels.

Laguna Resorts & Hotels Plc has started construction on a total of 28 Dusit Laguna Villas, designed and constructed by Architrave Design and Planning, Banyan Tree/Laguna's architectural arm, to be completed mid 2008. The fully-furnished Dusit Laguna Villas are currently available for sale and start at 32 million baht.

To inspect the display villa, telephone +66 (0) 76 324366, drop by the Property Desk in the foyer at Dusit Laguna Resort or visit the Property Centre in Canal Village Shopping Centre at Laguna Phuket.

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Note to the Editor

Laguna Phuket is Asia's finest destination resort, a collection of deluxe hotels: Banyan Tree Phuket, Dusit Laguna Resort, Laguna Beach Resort, Sheraton Grande Laguna Phuket and Allamanda Laguna Phuket, which all share 600 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel and Quest Laguna Phuket Adventure, a leading corporate training and outdoor recreation facility.