

News



Be one of the first to run the Phuket International Marathon
High resolution image available at <http://www.lagunaphuket.com/publicftp/PressReleases/RunningMan.jpg>

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For Immediate Release

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Laguna Phuket named Official Host and Presenting Sponsor of Inaugural Phuket International Marathon

The Laguna Phuket resort, known worldwide for its popular Laguna Phuket Triathlon, will be the Official Host and Presenting Sponsor for the inaugural Phuket International Marathon to be held on 18 June 2006. Raimund Wellenhofer, Managing Director of Bangkok-based Go Adventure Asia, the Event Organiser, stated, "We are thrilled to be working with Laguna Phuket. Their extensive experience with the Laguna Phuket Triathlon makes them the perfect partner who clearly shares our vision to make this another exciting, not-to-be-missed sports event in Asia."

The Marathon Festival will kick off on 15 June offering daily sporting activities for all ages, culminating in a marathon, half-marathon and 10km Run, all of which will begin and end at the Laguna Phuket resort complex on 18 June.

Online registration is now open with early bird entry fees available for all three running distances. Runners who register no later than 30 April for the marathon, half-marathon or 10km Run will pay only US\$50, US\$40 or US\$35 respectively. The official travel partner, Go Thailand Tours Co., Ltd. is offering accommodation packages at the five luxury Laguna Phuket hotels. Packages include entry fees, hotel transfers, and tickets to the Pasta and Awards parties which will take place in the beautiful setting of Laguna Phuket.

The 42km marathon covers an attractive, flat course which passes through the island's lush vegetation, local villages and next to the beautiful Bangtao Beach. Bands will support the runners with local Thai music along the way. With the slogan "Run Paradise" organisers are encouraging runners from around the world to participate in the Phuket International Marathon on Thailand's world renowned resort island of Phuket.

The Phuket International Marathon is a member of the Association of Marathons and Road Races and will be organised by Bangkok-based sports marketing firm Go Adventure Asia.

For more information please visit www.lagunaphuket.com/events-promotions or the official event website at www.phuketmarathon.com or e-mail Event Organizer at info@phuketmarathon.org

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Note to the Editor

Laguna Phuket is Asia's finest destination resort comprising five deluxe hotels: Banyan Tree Phuket, Dusit Laguna Resort, Laguna Beach Resort, Sheraton Grande Laguna Phuket and Allamanda Laguna Phuket, which all share 600 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel and Quest Laguna Phuket Adventure, a leading corporate training and outdoor recreation facility.