

News



2004 Laguna Phuket Triathlon race start at Sheraton Grande Laguna Phuket beachfront

High resolution image:
www.lagunaphuket.com/triathlon/photo_library/images_04/t17_h.jpg

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For Immediate Release

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THAI, TAT and HERBALIFE Sponsor 2005 Laguna Phuket Triathlon

Laguna Resorts & Hotels Plc is pleased to announce that Thai Airways is confirmed to return as the title sponsor of the twelfth annual Thai Airways International Laguna Phuket Triathlon with the Tourism Authority of Thailand and for the first time in the event's history, Herbalife International (Thailand) Limited, signing on as presenting sponsors. The renowned Bangkok Hospital Phuket is also confirmed as an official sponsor, and will be providing all medical support.

The race will be held on 4 December this year, moving from Saturday to Sunday in order to take advantage of the King's birthday long holiday weekend.

Race organizers are gearing up for another exciting event which will also feature a 6km Fun Run and a Corporate Team Relay with an option this year to donate a portion of the registration fee to Child Watch Phuket, a charitable organization which benefits Phuket's abused and at-risk children.

As in past years, the course will be comprised of a 1.8km swim, a 55km bike course and a 12km run, and will offer a US\$20,000 Pro Prize Purse and 25 guaranteed entries into the 2006 Ironman Australia to the highest place finishers in each age group.

All five Laguna Phuket hotels will again offer triathletes and their travel companions discounted room rates. Travel packages from Australia, North America, Hong Kong, Korea, Italy and Singapore are also being offered by triathlon travel partners.

In addition to offering safe training grounds and a spectacular race course, Laguna Phuket also offers a list of leisure activities suitable for travel companions including spa treatments, golf, water sports, kid's clubs, local day trips and much more. The Thai Airways Laguna Phuket Triathlon is a great race, a recovery haven and an experience of beauty, tranquility and excitement. This truly is a race you will never forget.

For online registration or further information and updates, please visit www.lagunaphukettriathlon.com, or contact Paula Himel, Assistant Race Director; triathlon@lagunaphuket.com TEL: +66 76 324 060, FAX: +66 76 324 061

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Note to the Editor

Laguna Phuket is Asia's leading resort destination comprising five deluxe hotels: Banyan Tree Phuket, Dusit Laguna Resort, Laguna Beach Resort, Sheraton Grande Laguna Phuket and Allamanda Laguna Phuket, which all share 600 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel and Quest Laguna Phuket Adventure, a leading corporate training and outdoor recreation facility.