



Thumbs up for water safety from the Baan Jao Krua School youngsters and Tritons volunteers.

High resolution image:
<http://www.lagunaresorts.com/~ftpdm/Pictures/Tritons%201.JPG>



A lesson on swimming techniques from a Triton triathlete.

High resolution image:
<http://www.lagunaresorts.com/~ftpdm/Pictures/Tritons%202.JPG>



Feeling comfortable and safe in the water.

High resolution image:
<http://www.lagunaresorts.com/~ftpdm/Pictures/Tritons%203.JPG>

Media Contacts

Tel: +66 76 324 060
Fax: +66 76 324 06

Robin Wilson

Director of Marketing
Communications & Events
robinw@lagunaphuket.com

Naravadee Swangridht

Public Relations & Advertising
Manager
naravadees@lagunaphuket.com

Debbie Dionysius

AVP of Destination Marketing
debbied@lagunaphuket.com

Online media centre at
<http://www.lagunaphuket.com/media-hub/>

www.lagunaphuket.com

For Immediate Release

4 March 2011

Phuket, Thailand

Splashing Time for Youngsters in Tritons' Water Safety Session



All smiles from the Tritons and youngsters at the launch of Laguna Phuket's survival swimming programme
High resolution image: <http://www.lagunaresorts.com/~ftpdm/Pictures/Tritons%20Group.jpg>

Laguna Phuket joined forces with the Thanyapura Sports and Leisure Club at Phuket International Academy (PIA) and visiting Hong Kong triathlon club The Tritons to launch a survival swimming programme for children from Laguna's Developing Sustainable Schools community initiative.

The Tritons volunteered time during a recent weekend triathlon training camp in Phuket to stage the swimming session at the PIA Aquatic Centre for a group of 5th-6th Grade students from Baan Jao Krua School in Phang Nga Province, Laguna Phuket's current school charity partner.

With Thai Health Authority statistics showing drowning as the highest cause of death for Thai children under the age of 15*, teaching children to be competent in deep water with the ability to get to safety is a major priority for coastal regions.

The Tritons, veterans of the Laguna Phuket Triathlon, have embraced the destination resort's community efforts, last year donating a total of THB 300,000 to Baan Jao Krua School. They will continue this support in 2011 with further involvement in Laguna's swimming programme.

Tritons' senior coach Annemarie Munk said: "We all love coming to train and compete in Phuket and wanted to give something back to the local community, which always makes us so welcome."

Laguna Phuket will be working with The Tritons and local partners throughout 2011 to promote greater awareness of basic swimming and the dangers of water throughout the young community of Phuket.

Suthasinee Rukmit, Laguna' Director of Community Relations, said: "We're very grateful to The Tritons for providing this valuable session for the children, and to PIA for the use of their Aquatic Centre. This has been a great start to our 2011 programme."

* <http://thaincd.com/drowning/information.php> (Thai)

- ends -

Note to the Editor

Laguna Phuket is Asia's finest destination resort – a collection of deluxe hotels and villas including Banyan Tree Phuket, Sheraton Grande Laguna, Dusit Thani Laguna Phuket, Laguna Beach Resort, Outrigger Laguna Phuket Resort and Villas, Best Western Allamanda Laguna Phuket, and Laguna Holiday Club Resort - all sharing 1,000 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel, Quest Laguna Phuket Adventure an on-site team building facility, and Latitude a unique stand-alone function venue.