

## News



Laguna Phuket's five hotels among tropical lagoons and on the Andaman white beach

High resolution image available at  
<http://www.lagunaphuket.com/photos/general009.html>

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### Laguna Phuket Calls Upon the Corporate World for Support

Laguna Phuket calls upon the corporate world to boost Phuket's economy by following the example of American Express. The global organisation recently relocated an international conference of more than 700 employees from North America to Phuket to provide some much needed economic regeneration to the island and help restore confidence in the region's ability to receive travellers.

During the American Express conference Mr Vinai Buapradit, Vice Governor of Phuket stated, "In terms of the economy, the damage from the tsunami has cost more than 13 billion Baht with business enterprises and service industries mostly affected. Since tourism and service industries are the main sources of revenue for Phuket and – to a certain extent – the southern region of Thailand, the American Express conference helps send a message to the world that Phuket is once again ready to be the destination of choice for leisure and business purposes."

Laguna Phuket was chosen to be the accommodation and venue for the entire event. All five hotels at the complex – Banyan Tree Phuket, Sheraton Grande Laguna Phuket, Dusit Laguna Resort, Laguna Beach Resort and Allamanda Laguna Phuket – partnered in accommodating and servicing this global conference. Proof that the resort complex is ideally positioned to cater for large, multi-national groups with its total inventory of 1,100 rooms, suites and villas offering differing levels of luxury.

Add to this the selection of 20 meeting rooms of various configurations, the on-site Quest Adventure teambuilding and corporate training facility, and if that's not enough - Laguna has a 1,000 square metre portable convention marquee. The Laguna Marquee comes complete with air-conditioning, roll out flooring, lining, black out curtains and public address system, making it the perfect venue for large scale events either located on the beach front or, as in the case of American Express, set up on Laguna Phuket Golf Club's driving range. I have yet to mention that Laguna Phuket also has an 18-hole, par 71 golf course, a centrally located shopping village and five luxurious world-renown spas all managed by Banyan Tree Hotels and Resorts.

For the meeting planner the beauty of Laguna's 'integrated resort' concept lies in the master bill. One may select meeting venues from the five resorts, use the magnificent 900-seat Laguna Marquee, organise splendid theme parties and accommodate several hundred people in differing levels of luxury...while enjoying the convenience of just one master account.

The most powerful offer of support that any company can make now is to book business in Phuket. To this end Laguna Phuket is offering meeting and incentive groups special rates (detailed below) and a complimentary Laguna Phuket Plus Privilege Card (valued at US\$38) per participant to enjoy attractive discounts on dining, spa treatments, golf, shopping, hotel activities, tours, car rental.

Please see details of Laguna's special Meetings & Incentives offer valid until 31 October 2005 detailed below. Meeting packages include one meeting room with standard set up and equipment, 2 coffee breaks and lunch per delegate. Simply contact any of the resorts or log on to [www.lagunaphuket.com](http://www.lagunaphuket.com) for more information.

**Banyan Tree Phuket**  
Jacuzzi Villa US\$280+++  
Meeting Package US\$ 45++ (minimum 20 pax)  
Email: [komson.sevatasai@banyantree.com](mailto:komson.sevatasai@banyantree.com)  
Tel: +66 (0)2 679 1500, Fax: +66 (0)2 679 1221

**Dusit Laguna Resort**  
Deluxe Room US\$125+++  
Meeting Package US\$ 38++  
Email: [dlpdosm@dusit.com](mailto:dlpdosm@dusit.com)  
Tel: +66 (0)76 324 324, Fax: +66 (0)76 324 174



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**Laguna Beach Resort**

Superior Room US\$120+++

Meeting Package US\$ 38++

Email: [dosm@lagunabeach-resort.com](mailto:dosm@lagunabeach-resort.com)

Tel: +66 (0)76 325 352, Fax: +66 (0)76 325 358

**Sheraton Grande Laguna Phuket**

Superior Room US\$135+++

Meeting Package US\$ 38++

Email: [holger.jakobs@luxurycollection.com](mailto:holger.jakobs@luxurycollection.com)

Tel: +66 (0)76 324 101-7, Fax: +66 (0)76 324 108

**Allamanda Laguna Phuket**

1-Bedroom Suite with Fairway View US\$100+++

Meeting Package US\$28++ (minimum 20 pax)

Email: [zainap.tanmizi@allamanda.com](mailto:zainap.tanmizi@allamanda.com)

Tel: +66 (0)76 324 359, Fax: +66 (0)76 325 244

**Quest Laguna Phuket Adventure** is an on-site corporate training facility that is the highlight of any conference or incentive program conducted at Laguna Phuket. In conjunction with the Laguna Phuket hotel's special meeting and incentive offer, Quest is happy to offer 50% discount on corporate programs.

**Terms & conditions:** Minimum 12 paying rooms per night. Applicable to new business from 01 April 2005. Valid for business between 01 April and 31 October 2005. Subject to availability. Offer is subject to the discretion of the host hotel and certain restrictions may apply. Rates are subject to applicable government taxes and service charge. Room rates are per room/suite/villa per night. Meeting rates are per delegate per day. Book directly with hotels and quote reservation code "LPMICE".

-End-

Note to the Editor

Laguna Phuket is Asia's leading resort destination comprising five deluxe hotels: Banyan Tree Phuket, Dusit Laguna Resort, Laguna Beach Resort, Sheraton Grande Laguna Phuket and Allamanda Laguna Phuket, which all share 600 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel and Quest Laguna Phuket Adventure, a leading corporate training and outdoor recreation facility.