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Dusit Thani Laguna Phuket launches '84 Smiles' promotion

Phuket, Thailand – Dusit Thani Laguna Phuket and Dusit International have launched the '84 Smiles' promotion to celebrate the 84th Birthday of His Majesty King Bhumibol Adulyadej of Thailand, by donating THB 84 for every night stayed in Dusit hotels or resorts for 84 days prior to 5 December 2011.

Proceeds from this fundraising effort go towards the ongoing Dusit Smiles-Operation Smile Thailand programme. This worldwide organisation mobilises medical professionals to provide safe and effective reconstructive surgery for children born with facial deformities, such as cleft lip and cleft palate.

Dusit International adopted Operation Smile (www.operationsmile.org) as one of its Corporate Social Responsibility (CSR) partners in early 2010. The mission gathered donations from envelopes placed in rooms throughout Dusit International hotels, plus the proceeds of charity auctions, staff donations and sporting fundraisers. Dusit hotels and resorts raised over THB 2 million (USD 66,000) to support the operations, as well as raise awareness and contribute to the wellbeing of the communities involved. For more information on Dusit Smiles, visit dusit.com/dusitsmiles

"Guests staying during the promotion period will have the opportunity to match our contribution," said Mr. Peter Komposch, General Manager, Dusit Thani Laguna Phuket. "We encourage our guests to support us in meeting our target of raising funds for 84 operations."

As an additional privilege, guests staying at Dusit Thani Laguna Phuket between 1-5 December 2011 will receive a complimentary commemorative gift to celebrate the 84th Birthday of His Majesty King of Thailand.

For more information on terms and conditions or making reservation directly through <http://www.dusit.com/dusit-thani/offers/DTLP/84-smiles.html> or call +66 076 362 999 or Email: dttp@dusit.com

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84 Smiles promotions

Nestled amidst acres of tropical gardens and caressed by the azure water of the Andaman Sea, The Dusit Thani Laguna Phuket is located in the heart of the Laguna resort development at Bangtao bay, an idyllic retreat tucked away on the stunning island of Phuket.

A low-rise building in modern Thai style, Dusit Thani Laguna provides accommodation in 226 superbly appointed guest rooms, suites and private Pool Villas. Overlooking the crystal clear Andaman Sea, all rooms have private balconies, surrounded by palm trees and situated merely a few steps away from the beach. The rooms are refurbished with additional amenities for guests to enjoy their intimate holiday or to do their business better. The 28 exclusive private Pool Villa, each occupying 292 sq meters of sublime living space and has its own pool with a view.

Five superb dining outlets including a Thailand's Best Restaurant award winning one are: Ruen Thai serving genuine Royal Thai cuisine, Casuarina Beach Restaurant and Pub, seafood and grilled on the beach, La Trattoria the award winning authentic Italian cuisine, Laguna Café offering an all day dining of a variety of international cuisine and Poolside Café with snacks and drinks by the breezy swimming pool. Horizon Lounge, the lobby lounge offers not only cocktails and live music but also stunning sunset view at the horizon of the Andaman Ocean.

The resort offers an excellent variety of recreational facilities, including a swimming pool, tennis court, Fitness Centre, Recreation Centre, Kids' Club, games room, jogging track, three-hole pitch and putt, water sports and the Angsana Spa. Adjacent to the hotel are an 18-hole golf course, horse riding and an outdoor adventure training centre, as well as Camp Laguna for the children. For Business and Leisure, Dusit Thani Laguna Phuket also offers its guests a selection of meeting rooms, venues and services that go to make a meeting event highly successful, delivered in an inimitable Thai style.

Dusit International has gained more than 60 years experience in the hotel and hospitality field. Founded in 1948 by Honorary Chairperson, Thanpuying Chanut Piyaoui, whose first hotel was the Princess on Bangkok's New Road; Dusit has since acquired a unique portfolio of deluxe hotels, building upon Thai culture and tradition to create a personalised

welcome for all guests, made distinctive under the Dusit brand promise: the delivery of an 'experience that enlivens the individual spirit no matter what the journey.'

Dusit International comprises five hotel brands: *Dusit Thani Hotels & Resorts*, Dusit's second generation *dusitD2 hotels & resorts*, *Dusit Princess Hotels & Resorts*, *Dusit Devarana Hotels & Resorts*, and *Dusit Residence Serviced Apartments*. It also operates its own signature Devarana Spa.

THAILAND:

Dusit Thani Hotels & Resorts:

Dusit Thani Bangkok
Dusit Thani Hua Hin
Dusit Thani Pattaya
Dusit Thani Laguna Phuket
Dusit Island Resort Chiang Rai

dusitD2 hotels & resorts:

dusitD2 Chiang Mai
dusitD2 Baraquad Pattaya

Dusit Princess Hotels & Resorts:

Dusit Princess Srinakarin, Bangkok
Dusit Princess Korat
Royal Princess Larn Luang, Bangkok
Royal Princess Chiang Mai
Pathumwan Princess, MBK Centre, Bangkok
Bel-Aire Princess, Sukhumvit, Bangkok
Grand China Princess, Chinatown, Bangkok

INTERNATIONAL:

Egypt:

Dusit Thani LakeView Cairo

Philippines:

Dusit Thani Manila

United Arab Emirates:

Dusit Thani Dubai
Dusit Princess City Centre Dubai
Dusit Residence Dubai Marina
Pearl Coast Premier Hotel Apartments, Dubai

OPENING SOON:

Bahrain:

Dusit Thani Dilmunia Bahrain

China:

Dusit Thani Sanya

India:

Dusit Devarana New Delhi
Dusit Devarana Jaipur
Dusit Devarana Rishikesh
Dusit Thani Goa
dusitD2 New Delhi

Maldives:

Dusit Thani Maldives, Mudhdhoo, Baa Atoll

Saudi Arabia:

Dusit Thani Jeddah

Thailand:

Dusit Devarana - Phang Nga

United Arab Emirates:

Dusit Thani Abu Dhabi

United States of America:

dusitD2 Pasadena, California