

## Background



Dusit Thani Laguna Phuket in 1987



Laguna Beach Resort in 1992



Sheraton Grande Laguna In 1993

## Laguna Resorts & Hotels Public Company Limited

Laguna Resorts & Hotels Public Company Limited, formerly named Thai Wah Resorts Development Company Limited, was founded in 1983. It shortly thereafter acquired a large parcel of land on the site of an abandoned tin mine at Bangtao Bay, Phuket, Thailand which was later developed to become the Laguna Phuket integrated resort complex. The company was listed on the Stock Exchange of Thailand in 1993 and in May 1998 the company's name was changed to Laguna Resorts & Hotels Public Company Limited to better reflect its core business operation.

Banyan Tree Holdings Limited is the largest shareholder in Laguna Resorts & Hotels Public Company Limited, controlling 54.8% of total shares. Mr. Ho Kwon Ping, Executive Chairman of Banyan Tree Holdings Limited is also Chairman of Laguna Resorts & Hotels Public Company Limited.

Laguna Resorts & Hotels Public Company Limited has gained the reputation as a responsible developer whose interests combine hotels and real estate with an emphasis on quality and environmental protection. In addition to its core hotel business at Laguna Phuket, the company has successfully diversified into overseas properties, vacation ownerships, corporate training, managing a shopping centre and a tour operation, all of which support and strengthen the operations of its established resorts.

## Milestones

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|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1983-1987 | Laguna Phuket site created from abandoned tin mine.                                                                                                                                                                                                                                                          |
| 1987      | Dusit Thani Laguna Phuket opened.                                                                                                                                                                                                                                                                            |
| 1991      | Laguna Service Company established.                                                                                                                                                                                                                                                                          |
| 1992      | Laguna Beach Resort grand opening.<br>Laguna Phuket Golf Club opened.<br>Laguna Childcare Centre established.<br>Laguna Phuket Foundation for Education established.<br>Laguna Property launched Laguna Homes, 54 land plots for sale.<br>Laguna Phuket won American Express & IHA Environmental Award.      |
| 1993      | Thai Wah Resorts Development listed on the Stock Exchange of Thailand.<br>Sheraton Grande Laguna Phuket grand opening.<br>Allamanda Laguna Phuket opened.<br>Laguna Property launched Sheraton Island Villas & Allamanda Condominiums for sale.<br>Inaugural Laguna Phuket Sea Turtle Conservation Ceremony. |
| 1994      | Quest Laguna Phuket Adventure opened.<br>Canal Village Laguna Shopping Centre opened.<br>Inaugural Laguna Phuket Triathlon.                                                                                                                                                                                  |
| 1995      | Banyan Tree Phuket grand opening.                                                                                                                                                                                                                                                                            |
| 1996      | First Laguna Phuket Children's day fun fair.<br>Camp Laguna opened.                                                                                                                                                                                                                                          |
| 1997      | Laguna Property launched Banyan Tree Two-bedroom Pool Villas for sale.                                                                                                                                                                                                                                       |
| 1998      | Company name changed from Thai Wah Resorts Development to Laguna Resorts & Hotels Plc.<br>Laguna Holiday Club opened, previously known as Allamanda Vacation Club.                                                                                                                                           |
| 1999      | First Angsana Spa opened at Dusit Thani Laguna Phuket.                                                                                                                                                                                                                                                       |
| 2000-2003 | Laguna Phuket won Best Tourist Resort Accommodation award from TAT.                                                                                                                                                                                                                                          |



Laguna Phuket complimentary shuttle bus in the early days



Laguna Phuket complimentary ferry boat in the early days

## Milestones

- 2001 Banyan Tree Spa Academy opened.  
New school for Laguna Childcare Centre opened.  
Computer Training Centre opened.
- 2002 First Laguna Loy Krathong community festival.
- 2003 Laguna Phuket Childcare Centre won the best childcare centre award from the Ministry of Public Health (The centre was acknowledged as one of the twelve best childcare centres in Thailand.)
- 2001-2004 Laguna Property launched Laguna Residences and Laguna Townhomes For sale
- 2005 Phuket Tsunami Recovery Fund established.  
Laguna Wedding Chapel opened.
- 2006 Laguna Holiday Club Phuket Resort opened.  
Laguna Property launched Laguna Village, Banyan Tree DoublePool Villas and Dusit Thani Pool Villas for sale.  
Inaugural Laguna Phuket International Marathon.
- 2007 Laguna Phuket Community English Language Centre opened.  
Laguna Phuket Holiday Residences opened.
- 2008 Laguna Tours commenced operations.  
Laguna Property launched Laguna Village II, The Lofts at Laguna Village and Dusit Thani Pool Villas II  
Dusit Thani Pool Villas opened

- End -

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Updated as of Sep 2009

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### Note to the Editor

*Laguna Phuket is Asia's finest destination resort – a collection of deluxe hotels and villas including Banyan Tree Phuket, Sheraton Grande Laguna, Dusit Thani Laguna Phuket, Laguna Beach Resort, Outrigger Laguna Phuket Resort and Villas, Best Western Allamanda Laguna Phuket, and Laguna Holiday Club Resort - all sharing 1,000 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel, Quest Laguna Phuket Adventure an on-site team building facility, and Latitude a unique stand-alone function venue.*